

October, 18th 2024

9.00 – 17.00 h

TU Berlin, Room
H1035



Conference: The Impact of Gendered Migration Cycles on the Labour Market Integration of Female Migrants in European Welfare States – Developing Pathways towards Gender-responsive Policies

Presentation: The Role of Host Country Entrepreneurial Ecosystems in fostering Migrant Women's Entrepreneurship

Presenter: Raushan Aman
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Paradigm shift_new Outlooks



The Role of Host Country Entrepreneurial Ecosystems in fostering Migrant Women's Entrepreneurship

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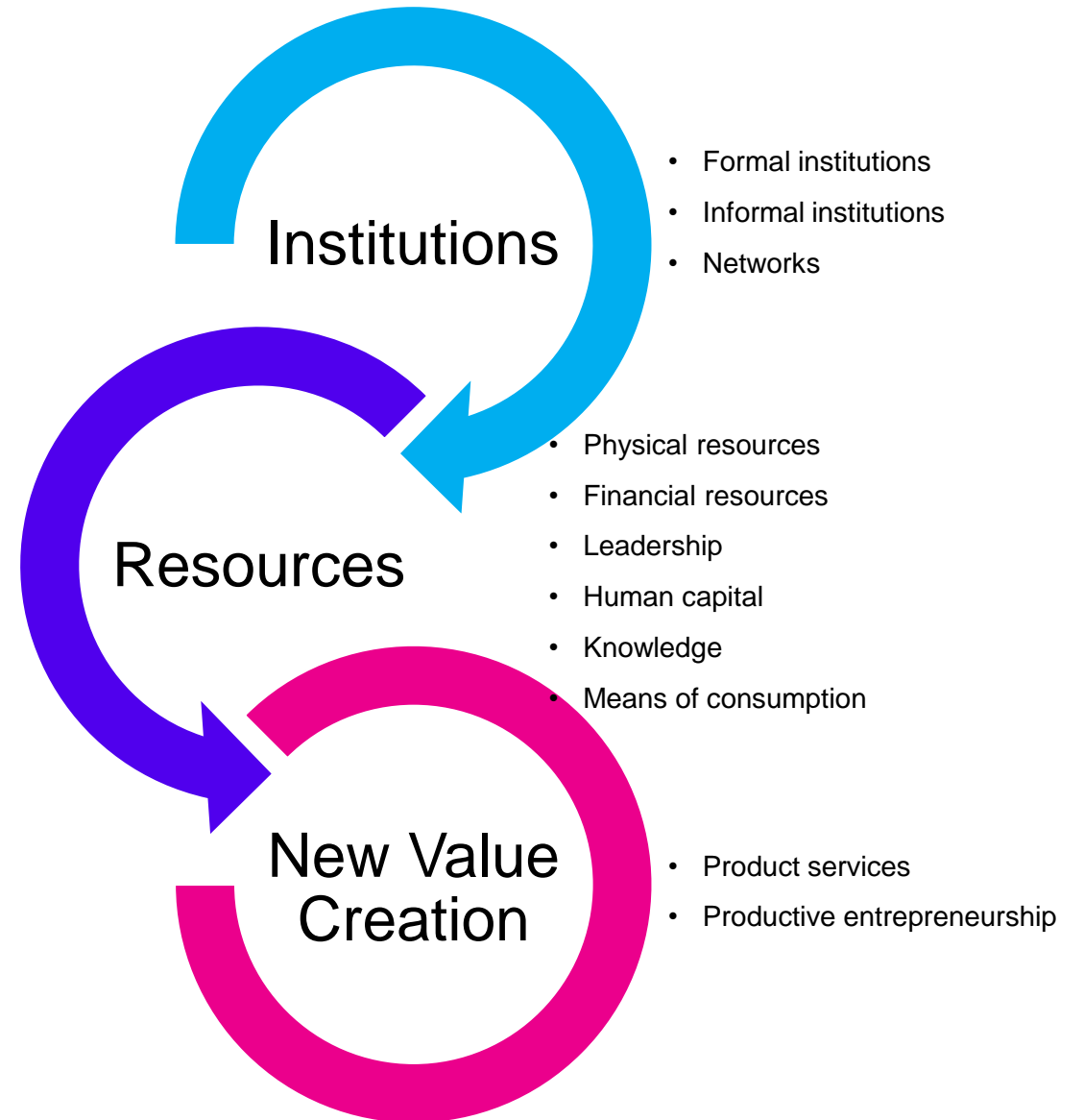




Entrepreneurial Ecosystem

Definition:

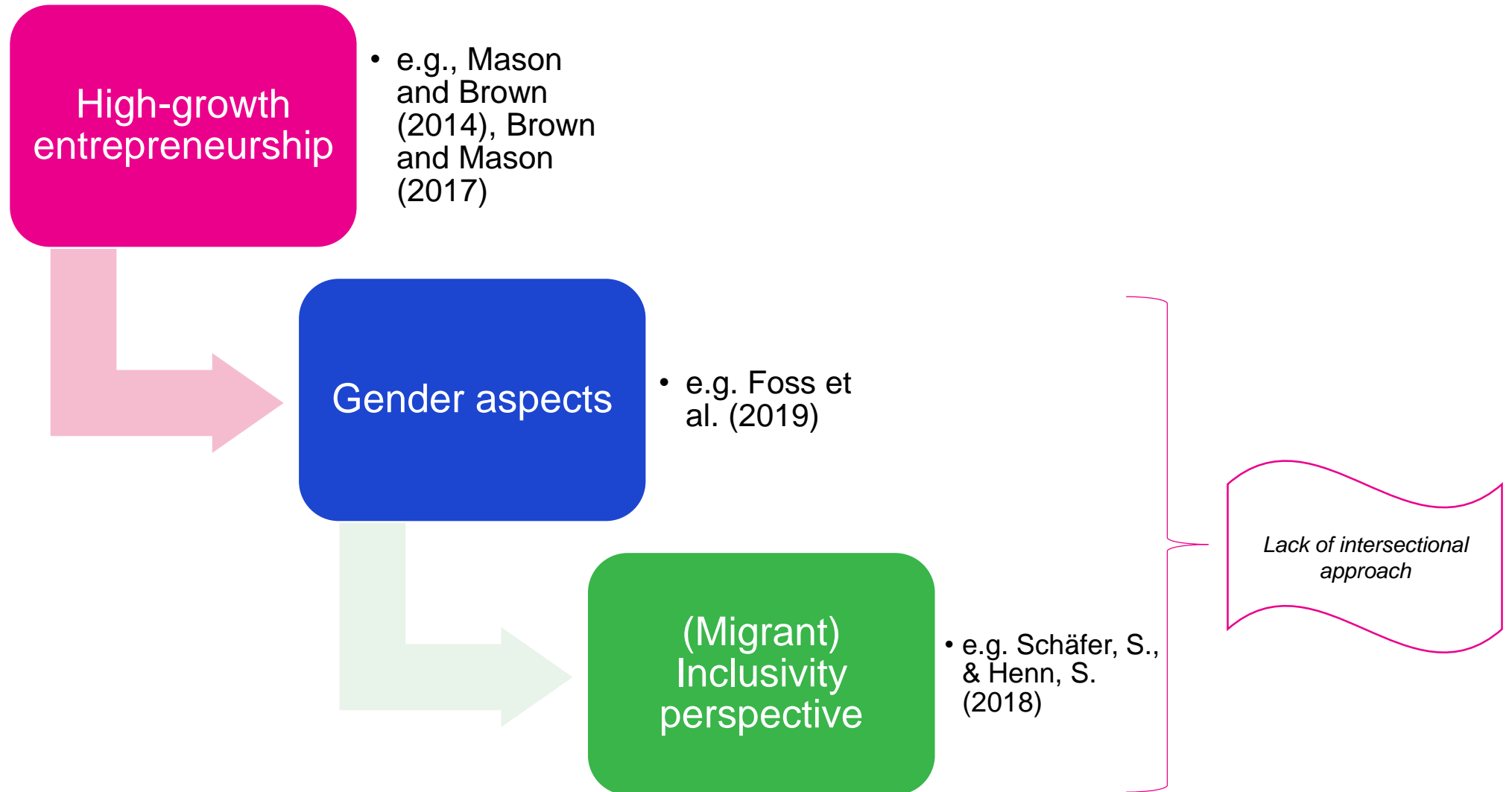
"Interdependent actors and factors that enable and constrain entrepreneurship within a particular territory" (Stam and van de Ven, 2019, p. 1)



Constructs of EE elements and outputs.
Source: Adopted from Stam and van de Ven (2019)



Extant research on entrepreneurial ecosystems





SLRs on Migrant Women's Entrepreneurship

The current issue and full text archive of this journal is available on Emerald Insight at:
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Immigrant women entrepreneurship research: mapping the field

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Immigrant
women
entrepreneurship

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Abstract

Purpose – Immigrant entrepreneurship, particularly immigrant women entrepreneurship, has recently gained socioeconomic attention. However, this issue does not seem to have found proper recognition yet within academic management studies. Thus, the purpose of this paper is to develop a rigorous and comprehensive historical overview of the field, highlighting the key research issues that scholars are following to date and the most intriguing research directions worthy of further development.

Design/methodology/approach – To reach its goal, the paper develops a systematic literature review based on the rigorous criteria of 83 papers focused on immigrant women entrepreneurs.

Findings – Findings from this study highlight that some relevant arguments related to immigrant women entrepreneurs should deserve more in-depth investigation. As an example, a clear understanding of those factors positively affecting immigrant women firms' performance is currently missing and it may help to gain knowledge that is able to effectively support such firms. Moreover, there is a strong need to go beyond the tolerance and proclamations toward the relevance of immigrant women entrepreneurs to really understand and manage the differences and ethnic resources that immigrants have and, therefore, overcome their marginalization.

Originality/value – This research enhances a clear understanding of issues related to immigrant women entrepreneurship. The advancement, in terms of knowledge, of such a pivotal topic for today's economies helps both scholars and policymakers in better targeting education plans as well as in planning *ad hoc* support and targeted policies, management, entrepreneurship, gender, women entrepreneurs and immigrant entrepreneurship.

Keywords Entrepreneurship, Immigrant entrepreneurship, Gender, Women entrepreneurs, Management

Paper type Literature review

1. Introduction

Historically, since ancient times, populations in the world have been on the move. People have been moving from country to country, from one continent to another, driven by many different reasons: to reunite with their family or to form a new family, to achieve educational objectives or to seek for job opportunities but also, with the aim of escaping from difficult situations faced in their country of origin (i.e. conflicts, persecutions, environmental disasters, etc.) (United Nations, 2024).

Migration is, therefore, a phenomenon deeply connected to the history of humanity that has gone through various phases over time and, today, what we are experiencing certainly can be considered as a new era of global migration. According to the Population Division of the United Nations Department of Economic and Social Affairs



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Review of female immigrant entrepreneurship research: Past findings, gaps and ways forward

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Immigrant entrepreneurship strategies
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Immigration
Ethnic female entrepreneurship

ABSTRACT

We conduct a review of the literature on entrepreneurship by females with an ethnic minority background based on immigration to a new country and focus on entrepreneurial resources, entrepreneurial strategies, outcomes, and context. The intersection of gender and ethnicity influences entrepreneurship in specific ways that we discuss. The literature review indicates that particular (human, social, and financial) resources help shape entrepreneurial strategies, which in turn result in particular outcomes at the individual, firm, and societal levels. These factors are influenced by the co-ethnic and host country cultural and institutional contexts that we review. Situating our study in the mixed embeddedness perspective, we organize and synthesize extant research on the business endeavors of female immigrant entrepreneurs and discuss important gaps that provide opportunities for future research. We also address policy and practice implications.

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1. Introduction

Entrepreneurship undertaken by females with an ethnic minority background based on immigration to a new host country (hereafter, termed *female immigrant entrepreneurship*) has garnered increasing attention from researchers. Authors have maintained that while the topics of female entrepreneurship on the one hand, and immigrant entrepreneurship on the other hand have seen a surge in research, the intersection of gender and ethnicity in studies of entrepreneurship deserves attention on its own (De Vita, Mari, & Poggessi, 2014; Essers & Berschup, 2007; Gonzalez-Gonzalez, Bretones, Zanco, & Rodriguez, 2011; Kwong, Thompson, Jones-Evans, & Brooksbank, 2009). Female immigrant entrepreneurship, despite sharing commonalities with other forms of entrepreneurship, also has its specificities. Some areas of social and business life may be different for females of particular ethnic groups compared to their male counterparts. For example, female presence in the public domain may not be acceptable in some

cultures, prompting females to find strategies that differ from those adopted by their male counterparts. Further, unlike female entrepreneurs from the ethnic majority in a country, female immigrant entrepreneurs from ethnic minorities may face their own set of opportunities (such as knowledge of the co-ethnic market) and challenges (such as discrimination from the majority population based on skin color and accent). These issues underscore the importance of attending to female immigrant entrepreneurship as a topic worthy of its own research. Interest in this topic has arisen in the context of increasing immigration, especially from developing-to-developed¹ countries, which makes a literature review on the

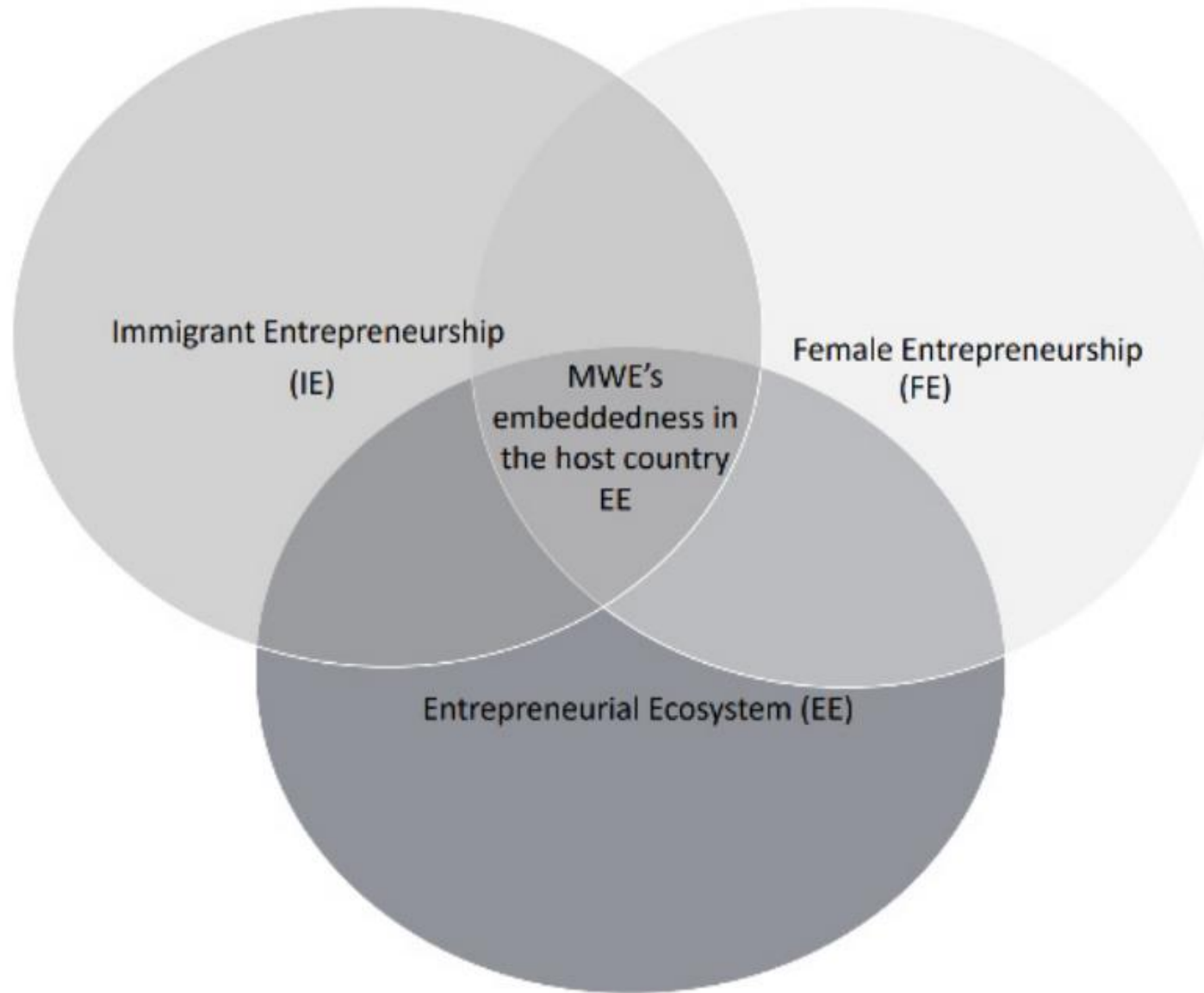
¹ Debate exists in the literature regarding definitions of developed and developing countries. For example, the WTO indicates that "There are no WTO definitions of 'developed' and 'developing' countries. Members announce for themselves whether they are 'developed' or 'developing' countries ... Developing country status in the WTO brings certain rights. There are for example provisions in some WTO Agreements which provide developing countries with longer transition periods before they are required to fully implement the agreement and developing countries can receive technical assistance." (https://www.wto.org/english/strat_e/develop_e/develop_e11who_e.htm). Similarly, the UN provides a list of developing countries (<https://unstats.un.org/unsd/methodology/m49/>), and this website states: "The designations 'developed' and 'developing' are intended for statistical convenience and do not necessarily express a judgement about the stage reached by a particular country or area in the development process."

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Why it is important to study EE of MWEs?



Aman (2024)



Research purpose

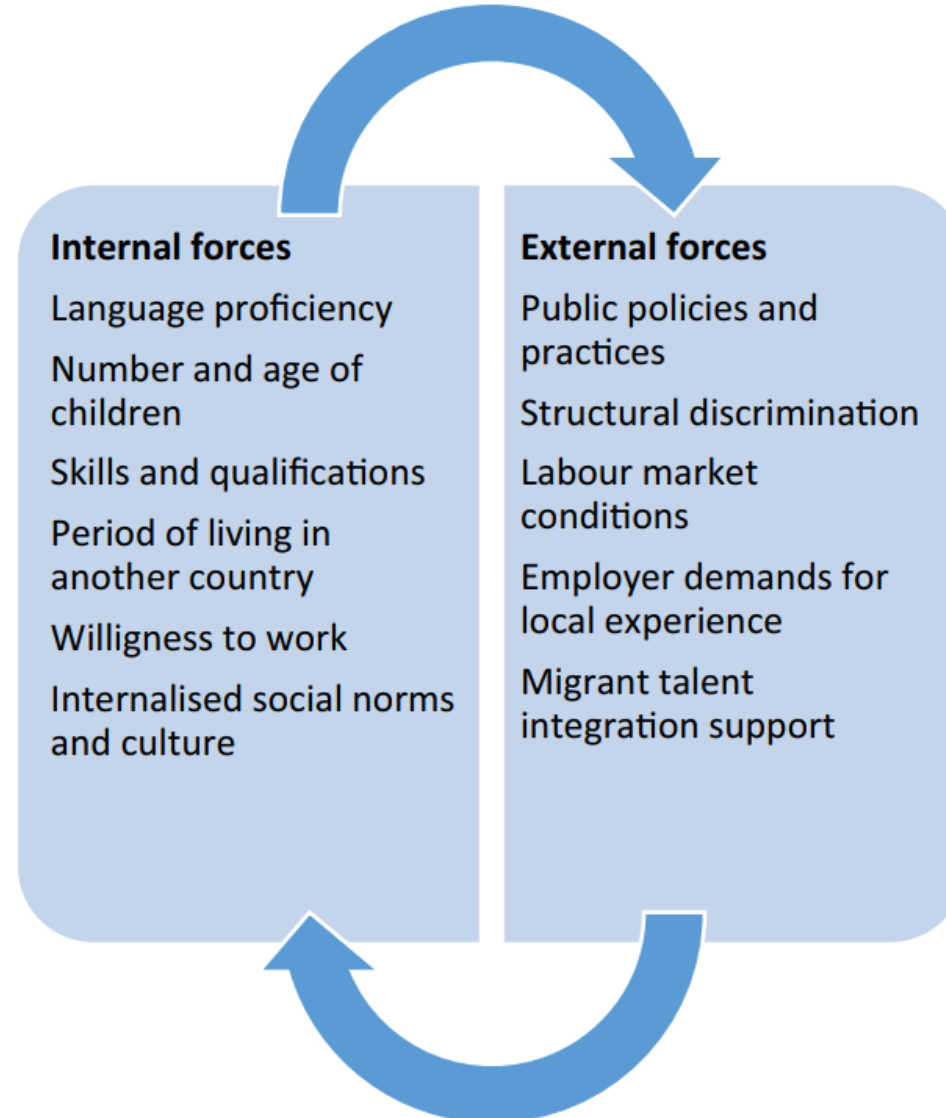
- ❖ The aim of our research is to advance understanding of migrant women entrepreneurship and to address both **the inclusivity** and **gender aspect** in entrepreneurial ecosystems.
- ❖ The study is designed to explore the role of the entrepreneurial ecosystem in migrant women's entrepreneurship while taking into account *the disadvantages and entrepreneurial potential of skilled female migrants*.

The research addresses the following aspects:

- *What is the role of the host country's entrepreneurial ecosystems in fostering highly skilled migrant women's entrepreneurship?*
- *How do highly skilled migrant women entrepreneurs contribute to the development and sustainability of the host country's entrepreneurial ecosystems, given their peculiarities?*



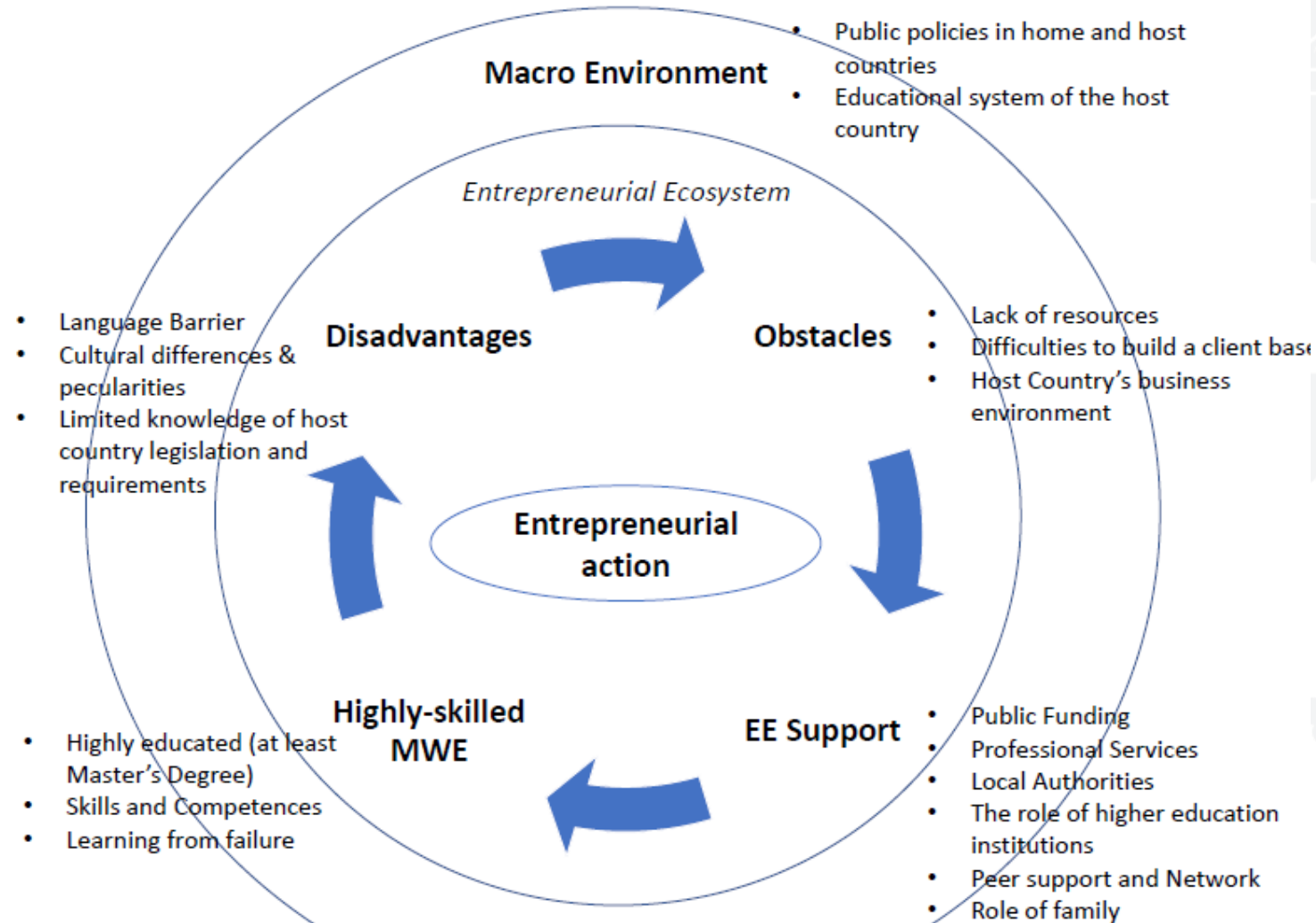
Factors influencing the labour market integration of female migrants



Elo, Aman, Taube (2020)

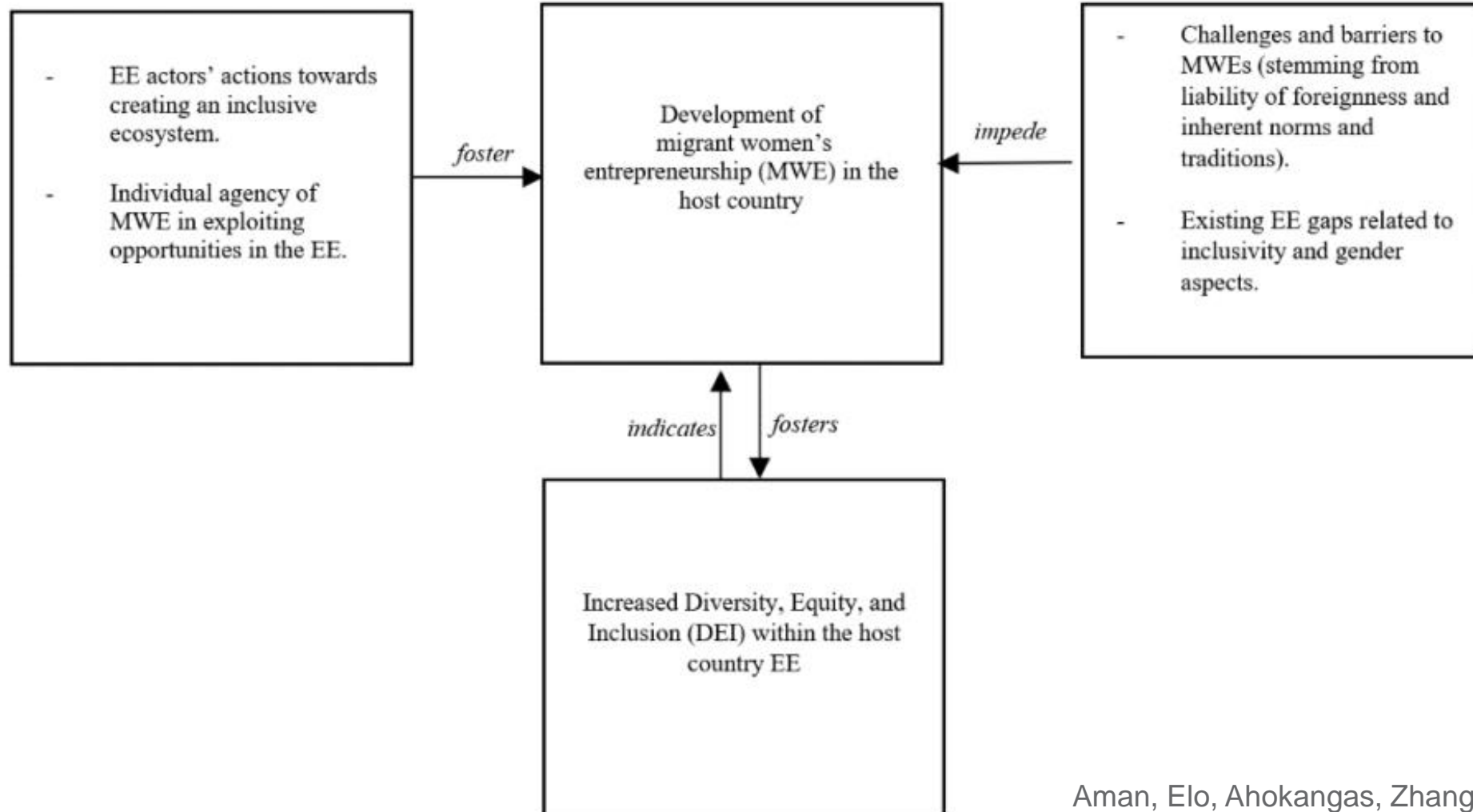


Key Factors in Highly Skilled Migrant Women's Entrepreneurial Endeavours



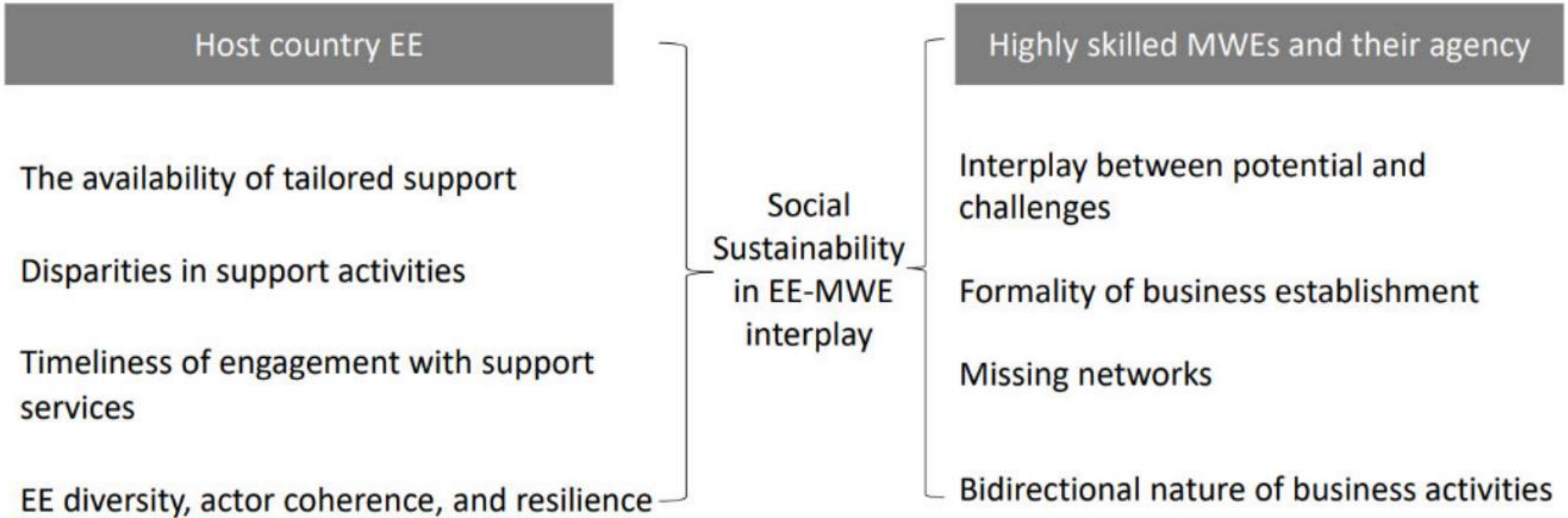


Actors and factors influencing the development of MWE in the host country EE





Social sustainability in EE-MWE interplay



Aman (2024)



Thank you!

Questions?

